

Employee & Family Assistance



Colleen Gillespie

cgillespie@homewoodhumansolutions.com

Phone: 403-216-6353

Toll Free: 1-888-689-8604 ext.2153





Back to the Future - EFAP

Evolution of EFAP – Pivotal Dates

- 1945
- **1975**
- **1995**

Full Coverage

- Counselling
- Life Balance
- Health Services
- Career Support
- Crisis Management
- Manager & Organizational Support Services

The Future

- Trends in Mental Health
- Technology
- Integration
- Longer Term Support



In the Beginning



FUN FACT: Sam Walton opens his first variety store in Newport AR with a \$20K loan from his father in law



Bob Marley, Diane Sawyer and Van Morrison are born!

Pick It Up



9 cents

Put It Down



\$4,625



\$1,025



Post World War 2 -1970s

Occupational Alcohol Programs



- Initiated & Staffed by Recovering Alcoholics with support of Medical Departments
- Large Industrial Firms
- Co-worker & Supervisor Referral for indication of alcohol symptoms
- Program staff gave support & counselling & referred to Alcoholics Anonymous
- Programs often kept secret for fear of damaging the company's public image
- Early 1970'S early EAP still with alcohol focus and supervisor referral for job performance with intervention being residential treatment



Fast Forward







Modernization



Pick It Up



36 cents

Put It Down



\$39,300



\$4,225

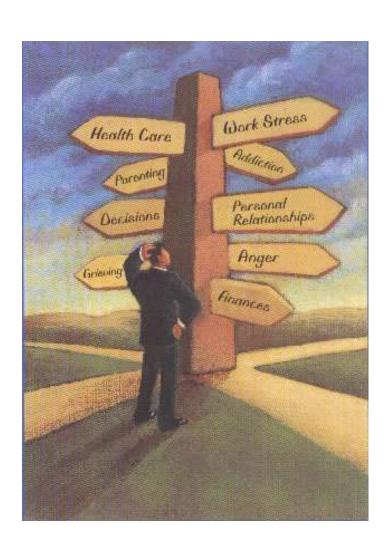


Tobey Maguire, Kate Winslet & Tiger Woods are born!

Jack Nicholson stars in One Flew Over the Cuckoo's Nest!



The beginning of the Modern EAP



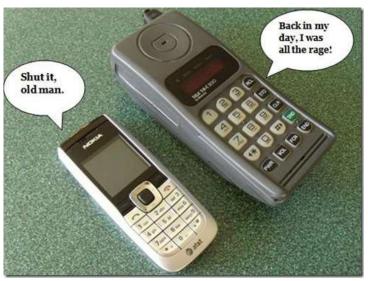


- Personal Concerns influencing job performance
- Self or Supervisor Referral
- For Personal Concerns
- Wide Range of Issues
- Shift from those with personal experience to professionally trained social workers, psychologists & counsellors
- Strong emphasis on face to face counselling
- Many providers



EFAP Rapid Growth





Pick It Up



\$1.15

Put It Down



\$113,100

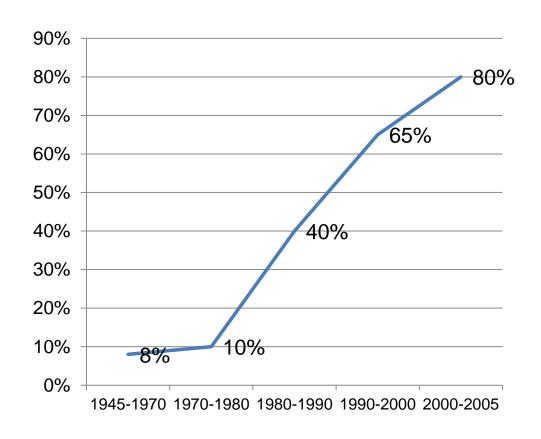


\$15,500

Proportion of US Labour Force over 50 employees covered by EFAP goes from 55% in 1993 to 67% in 1995



Est. Canadian Employers > 300 with EFAP



Mature Market

- Consolidation & Globalization
- Competitive Pricing
- Few Differentiators



EFAP Services

COUNSELLING

FOR ALL OF LIFE'S CHALLENGES

Your EFAP helps you take practical and effective steps to improve well-being and be the best you can be. Within a supportive, confidential and caring environment you can receive counselling for any challenge.

COUNSELLING



Marital · Family · Relationships Anxiety · Depression · Addictions · Stress Life transitions/change · Other personal issues

ONLINE RESOURCES

THE RIGHT INFORMATION AT THE RIGHT TIME

Access our Member website anytime for e-Learning, interactive tools, health and wellness assessments, and a library of health, life balance, and workplace articles.

PLAN SMART

LIFESTYLE AND SPECIALTY COUNSELLING

You can receive counselling and coaching for a variety of life balance and health issues, or get expert support to manage your career better.

LIFE BALANCE



Childcare and Parenting Elder and Family Care Legal Financial

HEALTH



Smoking Cessation Weight Management Nutrition

CAREER



Career
Planning
Workplace
Issues
Pre-Retirement
Shift Work



Enhancing Relationships

Interactive Quizzes, Exercises & Activities

Counselling

e-Podcasts

e-Courses

Articles







Technology and relationships

The digital revolution has given us new tools to meet people and stay in touch. It's also changed the way we relate to each other — at home and at work.

Cell phones, smartphones, e-mail, tablets, Skype, Facebook, Twitter, and a wide range of other tools provide us with immediate and constant access to friends, family and coworkers. But fewer and fewer people are using these tools to actually talk to each other. Instead, they are texting, emailing, posting, tweeting and instant messaging. For more and more of us, technology may actually be damaging our relationships with others.

Resource Kit

- A two-part educational workbook with information on how to enhance communication and a series of exercises designed to encourage you and your partner to re-engage with each other.
- One of the most recognized relationship self-help books, focused on improving relationship communication and resolving conflict.
- Other tools to support behaviour change in a fun and meaningful way!

Customized Resources for Separation & Divorce



Taking Control of Stress e-Course



About stress

Let's begin with an explanation of what stress is.

Click 'Watch and Learn.'

Watch and Learn



Lifestyle Strategies

Controlling your stress is more than just learning to relax.

Controlling stress is about taking steps to balance the negative stress in your life with more positive experiences so that you can maintain a healthy mind and a healthy body.

This means:

- 1: Stay connected
- 2: Think optimistically
- 3. Manage Your Feelings
- 4. Manage Your Time
- 5. Get Active

Course Index

Next >

The Steps To Changing Your Thinking

- 1. Check if your thoughts are reasonable and positive.
- 2. Replace negative thoughts with positive ones.
- Get some perspective.
- 4. Put new thoughts into action by creating a positive thought for yourself.

Start Action Plan









Caring for Your Family



New Parent Support

Provides individuals who have recently become or are about to become a new parent a support process designed to empower them with knowledge and skills.



Childcare and Parenting

Provides support for parents who may be struggling with any number of parenting or family issues.



Elder and Family Care

Providing support for employees caring for aging parents or loved ones.



Taking Care of Business

Financial Consultation

Expert consultation by phone on issues including:

- Financial goal setting and planning
- Creating a spending plan and strategies to stick with it
- Exploring debt resolution options
- Establishing or rebuilding credit
- Managing financial aspects of life transitions such as: illness/disability; job loss and workforce transitions; separation and divorce; retirement planning.



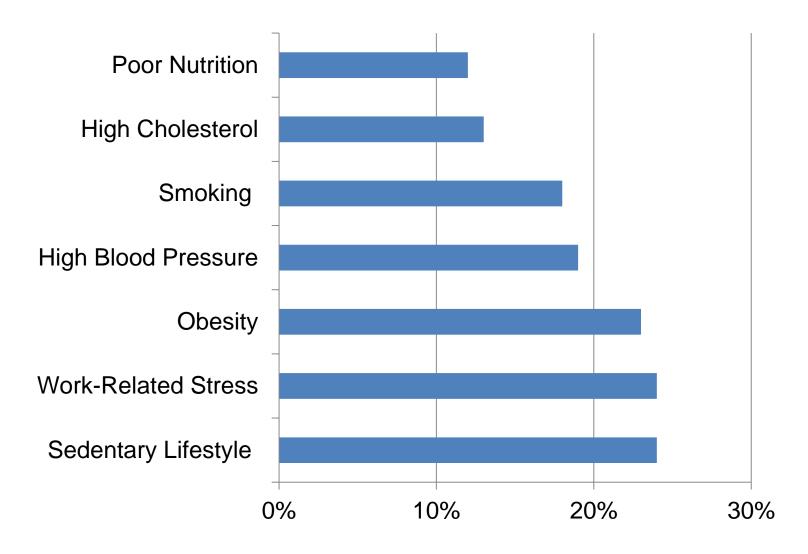


Legal Advisory

- One-on-one advice/consultation with an expert over the phone
- Referral can be made to an attorney, & client may qualify for a preferential savings of up to 25%
- Consultation on a broad range of criminal and civil issue



Employer Concerns



Source: Sun Life-Buffet National Wellness Survey 2013



Taking Care of Your Health



Smoking Cessation

- e-Course
- Planning, motivation & support to help employees achieve their goals
- Custom workbook based on readiness for change & previous attempts
- Coaching & on-going support

Nutrition Counselling

- One-on-one telephonic sessions
- Registered Dieticians
- Personalized action plan
- Customized resource packages
- Food Guides & customized resources
- Diets and servings guidelines





Making Healthy Changes

12 Weeks to Weight Loss & Wellness.... Works from the INSIDE Out



- To last, wellness changes must occur at the core of an individual's attitude and belief system rather than just at the behavior level.
- What works for one individual may not work for another, so individuals define a process that works for them.



Taking Care of Your Career



Workplace Conflict Counselling



Pre-Retirement Planning



Career Counselling



Shift Worker Support



On-Line Health Management





Health Records



What is a personal health record?

A personal health record is a centralized information system that permits you to consolidate, store, and manage your personal health information within a secure and confidential environment. It also allows you to selectively share portions of your record with others, such as your physician or emergency caregivers, and to proactively manage your family's health information.

Assessments

Three Steps to a Healthier Life:







Track

- Assessments: Overall Health, Nutrition, Smoking, Sleep, Alcohol, Depression, Stress, Physical Activity
- Canadian Medical Association Content
- User ID & Password Protected
- Aggregate Reports Impacting Disease States & Readiness for Change to help plan health & wellness activities



On-Line Health Management

Health Library

Symptoms & Diseases

Medication

First Aid

Community Support

Personal Health

Children's Health

Women's Health

Men's Health

Sexual Health

Mental Health

Condition Center

Asthma

High Blood Cholesterol

High Blood Pressure

Type 1 Diabetes

Type 2 Diabetes

Health Tools

Baby Due Date

Body Mass Index

Calories Burned/Day

Cost of Smoking

Health Library

Current and reliable health information to help you make informed decisions.

A quick reference guide providing you with brief information about symptoms and diseases, medication and first aid.

Community Support

Help is available

Find support services in your area.

Health Tools

Determine your pregnancy due date, BMI, calories burned and cost of smoking.

Personal Health



Children's Health



Women's Health



Men' Health



Sexual Health



Mental Health

Condition Center



Asthma
Depression
High Blood Cholesterol
High Blood Pressure
Type 1 diabetes
Type 2 diabetes



On-Line Busy Family







Ask an Expert!

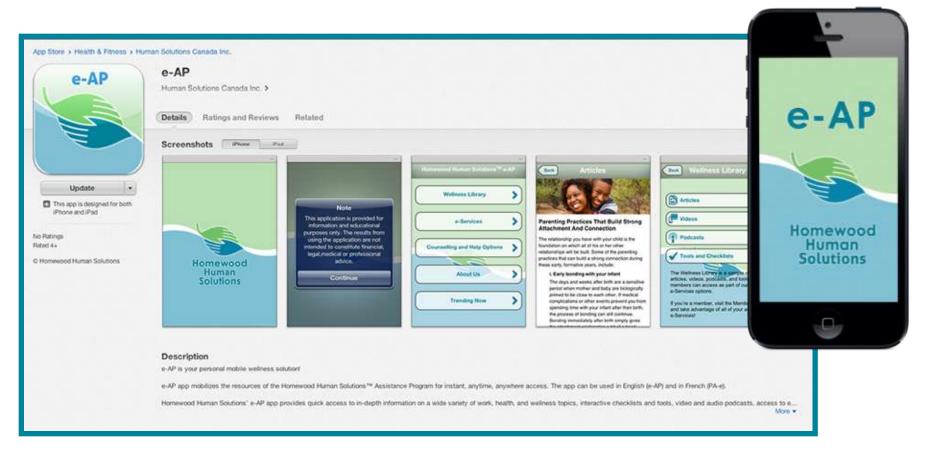
Welcome to BusyFamily. Finding and choosing the right professional care for you or for a family member - your spouse, your parent, your child or grandchild - can be a major challenge. BusyFamily helps you meet that challenge - quickly, easily and confidentially.

BusyFamily gives you immediate access to the most complete, impartial and current information on personal and family care providers in Canada. We look forward to helping you learn about, plan for and find the best services to support your well-being and the well-being of your family.



Easy Access

Health Promotion, Behaviour Change/On-line Training





Supporting Mental Health Needs

What percentage of organizations are not confident that they have the knowledge or support to effectively address their mental health needs?



Support for People Leaders

Key Person Advice Line

Just inTime Consultation & Coaching

- Workplace conflict
- Employee problems
- Unusual employee behaviour
- Providing assistance to employees
- Strategies for referrals (no premium on mandatory referrals)

e-Courses

- **Change Leadership**
- **Values-Based Leadership**
- **Supervision Fundamentals**
- **Respectful Workplace**
- **Managing Sensitive Issues**

Manager Orientations/Training

- In-Person
- **On-Line**











Micro Site

Critical Incidents and Crisis Management

- · Coping With a Traumatic Event
- · When Layoffs Happen—Dealing With Emotions

Human Rights Issues

· Diversity In The Workplace

Productivity and Supportive Leadership

- Characteristics Of Effective Teams
- Employer Strategies to Retain Employees
- Health-promoting Leadership Strategies



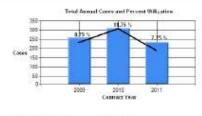
Meaningful Reporting

Annual Statistical Report January 1, 2010 to December 31, 2010

Year to Date Utilization Summary

Annual Case Utilization	11.75 %		
Total New Utilization Cases	273.15	Hours	Percer
Counseling Services	142.00	497.0	51.9
Substance Abuse Expert	80.00	260.00	29.2
Plan Smart Services	40.00	130.00	14.6
E-Services	11.16	14.00	4.1
Employees Covered (Weighted)	2,325		
Active Cases in Period	312.00		
Hours in Period	413.33		
Contracted Utilization	16,00 %		
Average Industry Utilization	12.60 %		

	99898	Hours	Percen
New Extra Value Services	18.00		
Customer Relations Activities	12	15.00	66.8
Organizational Weliness	6	12.00	33.3
Fee for Service Cases	60.00		
Crisis Management Services	10	65.00	16.6
Long-Term CBT	2	10.00	3.3
	48	100.00	80.0



www.homewoodhamansolations.ca Apr 95, 2011 Company Name Annual Statistical Report January 1, 2010 to December 31, 2010

Quarterly Comparison of New Cases

Total	C)4	C3	622	Q1	Employee s Covered		Annual Period
Sentos	Dentes	Sentons	Services	Services		and the state of the	January to December
203.77	12.05	4.54	13,39	18.54	2170	9.39 %	2011
296.53	21.53	9.62	10.88	22.68	2769	10.71 %	2010
197.06	0.35	15,64	5.10	13.23	2266	8.70 %	2009

Quarterly Comparison of New Cases

www.homewoodhumansolutions.ca

3 of 22

Company Name Annual Statistical Report January 1, 2010 to December 31, 2010

Short Term Counseling

Distribution of Counselling Problem Categories (Age Category 31 - 40)

Family	Cases	Percent	Hours	Industry
Child Reaction to Parent Separation	.7	2.23%	26.25	2.23%
Child Substance Abuse	5	1.59%	18.75	1.59%
Childcare	6	1.91%	22.50	1.91%
Eldercare or Spousal Care	11	3.50%	41.25	3.50%
Extended Family Relations	5	1.59%	18.75	1.59%
Family Conflict	2	0.64%	7.50	0.64%
Family Sexual Abuse	11	3.50%	41.25	3.50%
Family Violence	15	4.78%	56.25	4.78%
Parent Child Relations	12	3.82%	45.00	3.82%
Other	5	1.59%	18.75	1.59%
Family Total	79	25.18%	298.26	26.16%

Morfal or Relationship	Cases	Percent	Hours	Industry
Couple	8	2.55%	30.00	2.55%
Individual	12	3.82%	45.00	3.82%
Separation or Divorce	15	5.10%	60.00	5.10%
Sexualty	19	6.05%	71.25	6.05%
Spousal Substance Abuse	20	6.37%	75.00	6.37%
Violence Physical	14	4.45%	52.50	4.46%
Violence Verbal or Psychological	3	0.96%	11.25	0.96%
Other	15	4,78%	56.25	4.78%
Martial or Deletionship Total	107	24 00%	404.00	94 0000

Addictive Disorders	Cases	Percent	Hours	Industry
Alcohol Abuse or Dependency	16	5.10%	60.00	5.10%
Hich Substance Abuse or Dependency	12	3.82%	45.00	3.82%
Poly Substance Abuse or Dependency	8	2.55%	30.00	2.55%
Prescription Abuse or Dependency	20	6,37%	75.00	6.37%
SAE Only	3	0.96%	11.25	0.96%
Bridge Counselling	3	0.96%	11.25	0.96%
Other	3	0.96%	11.25	0.96%
Addictive Disorders Total	86	20.70%	243.76	20.70%

Other Categories would follow Apr 05, 2011



www.homewoodhumansolutions.ca

Apr 05, 2011

14 of 22



Support for Hard Times

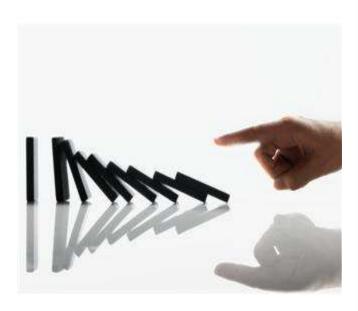
Critical Incidents Events

- Outside range of normal experience
- Sudden delivery of bad news
- Unexpected
- Work related or personal
- Powerful reactions for employees and/or family members
- Can quickly reduce ability to function normally

Examples

- Worksite Accident/Fatality
- Outside Workplace Accident/Fatality
- Serious Illness
- Employment Terminations
- Suicide
- Small Scale Events
- Large Scale Disasters
 - Cascading impact for organizations
 - Local, regional, national or international locations
 - Impacts large numbers of employees
 - Can impact greater public
 - Services may extend to populations outside workplace







Critical Incidents



Reactions

- Physical
- Emotional
- Cognitive
- Behavioral





When to Call

- Normal work environment impacted
- Employees have strong reactions
- Work climate is unstable
- High risk due to safety sensitive work roles



Psychological First Aid Approach

- 1. Contact and engagement
- 2. Safety and comfort
- 3. Stabilization
- 4. Evaluation of current needs and concerns
- 5. Practical assistance
- 6. Connection with support network
- 7. Information on coping
- 8. Link with support services





Depression Care

Mental health and emotional health care that is innovative and comprehensive.



Delivered by Skilled, Specialized Counsellors
Primarily Cognitive-Behavioural Therapy (CBT)
12-20 Sessions



Fitness to Work (FTW)



EVALUATION, TREATMENT, AND SUPPORT

Fitness-To-Work services focus on an employee's psychological fitness to be at work or to return to work from a leave. Objective assessment and evidence-based recommendations help you manage absenteeism and short-term disability claims and develop shared employer/employee goals for improving functioning and achieving a successful return to work. Fitness-To-Work services include recommendations for accommodation, short-term psychotherapy and case management (where required).



Substance Abuse Expert Assessment



PSYCHOLOGICAL ASSESSMENT, DIAGNOSIS AND RELAPSE PREVENTION FOR HEALTH AND SAFETY

Specialized assessment and support services aimed at determining the level of harmful use, abuse, and dependency related to the use of alcohol, prescription and illicit drugs. Homewood Human Solutions™ provides the certified expertise, and evidence-based recommendations for treatment, accommodation, and relapse prevention.

As part of our SAE services, we conduct a preliminary consultation with Human Resources or Occupational Health regarding the problematic situation and clarification of the employee's safety-sensitivity duties and any other workplace safety issues of concern. Full SAE testing and clinical interviewing, treatment recommendations, case management, and relapse prevention are available. In addition, we offer supervisory and management training to increase knowledge, recognition, and management skills related to workplace situations.



Treatment Support



- Counselling
- Education
- Bridge Gap to Inpatient



Best Practices



Structured Relapse Prevention

Structured evidence-based intervention focusing on issues that put the individual client most at risk of relapse through initial intensive weekly counselling that then tapers to bi weekly and then monthly schedule of sessions over the first 90-120 days post inpatient treatment. Includes assessment of stage of change, factors putting the client most at risk of relapse, and approach tailored to address these factors.



Optimal Results

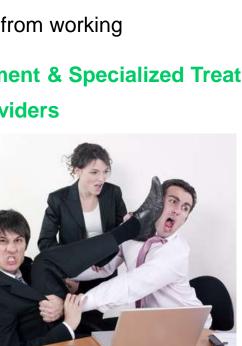
Return to Work Psychotherapy

- Delivered by a skilled, specialized Rehab Counsellor
- Primarily Cognitive-Behavioural Therapy (CBT)
- Goals are determined by issues in the assessment
- Number of sessions is based on assessment recommendations.
- Focuses on stabilizing the symptoms that prevent the client from working



Workplace Interventions

- Conflict Management & Disrespectful Behaviour
- Fit to Position Evaluations
- Re-Integration Preparation
- Absenteeism & Presenteeism





Moving Forward







Technology Taking Prominence

Counselling









Telephonic

Video

E-mail

e-Chat (Real Time)

There is an AP for that!

E & M learning and Social Media

On-Line Support Communities

Faster Access



EFAP Motivates Healthy Behaviours

- Behaviour is the cornerstone of effective wellness strategies
- Behaviour Side of Health Strategies are Weak
- Use of EFAP to Motivate Healthy Behaviours

75% of workplace productivity losses relate to employee lifestyle choices (Centre for Disease Control/Forbes)



Lifestyle Changes Work

- Risk of developing type 2 diabetes can be reduced by 58% by moderate exercise.
- 80% of heart disease, stroke and type 2 diabetes can be avoided by avoiding tobacco, eating a healthy diet and exercising regularly
- 40% of most cancers can be avoided the same way



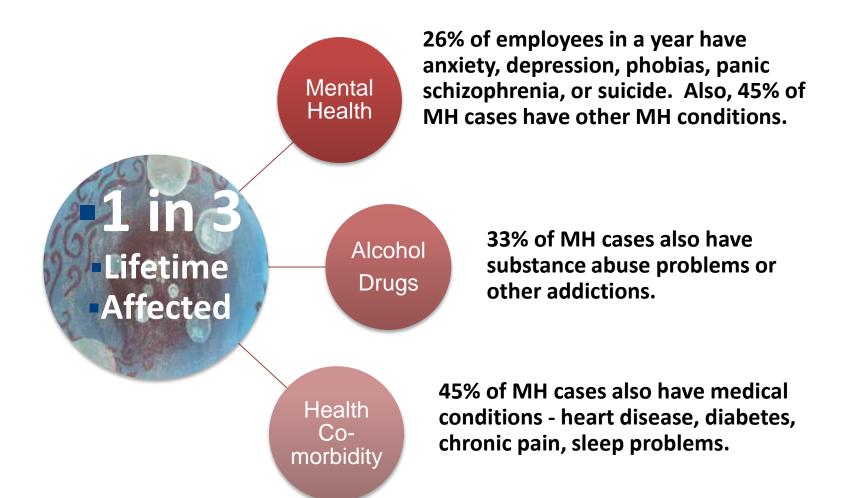
"My doctor told me to find an activity I like

Source: WHO





Prevalence & Complexity



- •Source: Attridge (2008), Dewa et al. (2004),
- •Frone (2006a&b), Kessler et al. (2005), NIMH (2008)



Mental Health & Disability Complexity

Mental health comorbidity can create undiagnosed hidden effects that exacerbate the treatment course and costs associated with other kinds of disability claims that do not have a mental health primary diagnosis.

20% - 40% of all STD claims involve diagnosed comorbid or secondary mental health and/or addiction problems.

Some employers and disability insurers now screen ALL disability cases for possible mental health and addiction symptoms as a standard practice in disability management.

•Source: Attridge & Wallace (2010) Able-Minded Report



Treatment Works But Few Get It

Extensive Worldwide Research Support for:

- Outpatient mental health counseling (CBT)
- Rx medication for more severe cases
- Workplace brief counseling EAP
- Prevention approaches (especially for addictions)

Yet, Most in Need of Care Do Not Get Treatment:

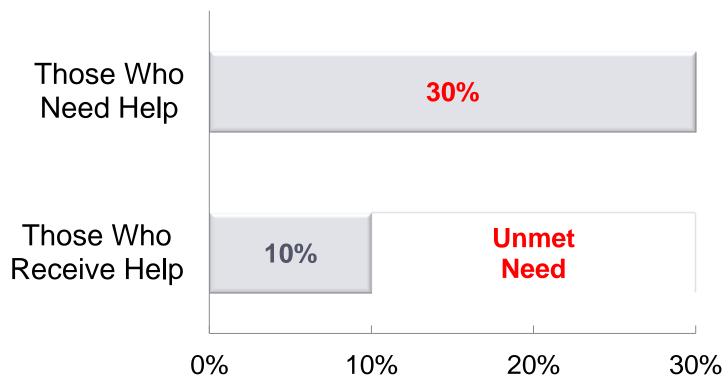
- Social stigma
- Physician misdiagnosis (MDs are first place for care)
- Under treatment (use of Rx only)
- Not enough providers of mental health to meet need
- Relapse and chronic issues with many addictions

[•]Source: Lipsey & Wilson (1993), NICE (2008), Raistrick et al. (2006), Seligman (1995), Wang et al. (2005)



Low Utilization of Benefits for Mental Health & Addictions

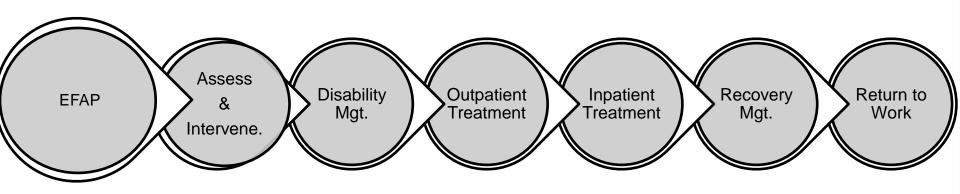




•Source: Dentzer (2009)



Mental Health Program Continuum



Productive Functioning Unwell Absent Sick Treatment Recovery Re-Integation



The word is out...

partnersformentalhealth







Commission de la santé mentale du Canada



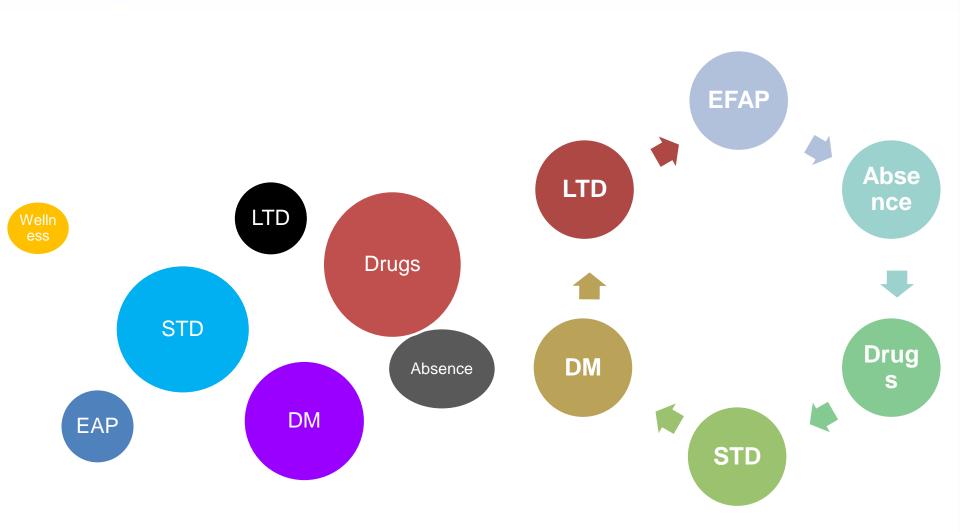
CANADIAN MENTAL HEALTH ASSOCIATION

ASSOCIATION CANADIENNE POUR LA SANTÉ MENTALE





Integration – Individual & Aggregate





Reduction in Silos





Dynamic Integration

Regular full and structured communication with all stakeholders

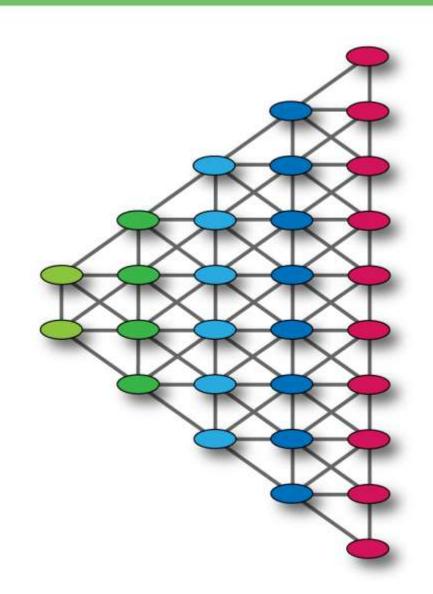
Integrated data tracking/reporting

Robust ROI calculations

Alignment of insurance services to meet model goals

Strong trust, shared understanding of disciplines

Anticipating others needs/requirements





Meaningful Data & Outcome Measures

Shift from Counsellors to Strategic Partners (strategies vs. programs)

Sample Case Study

Group Size: 7500 Lives

Goal of Project Improve on Lost Productivity

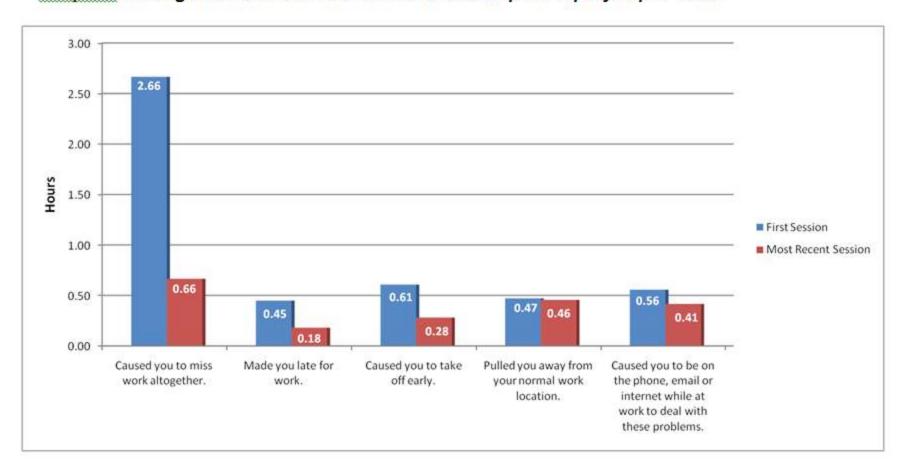
- Presenteeism
- Absenteeism
- Accidents
- Support & Build Trust in Workplace
- Ensure effective collaboration between Medical, EFAP health support & counselling, HR and union representatives
- Increase Utilization under EFAP program

Results

- ROI 201%
- EFAP utilization doubles
- Reduction in injury frequency
- Reduction in WCB claims of 83% over 2 years

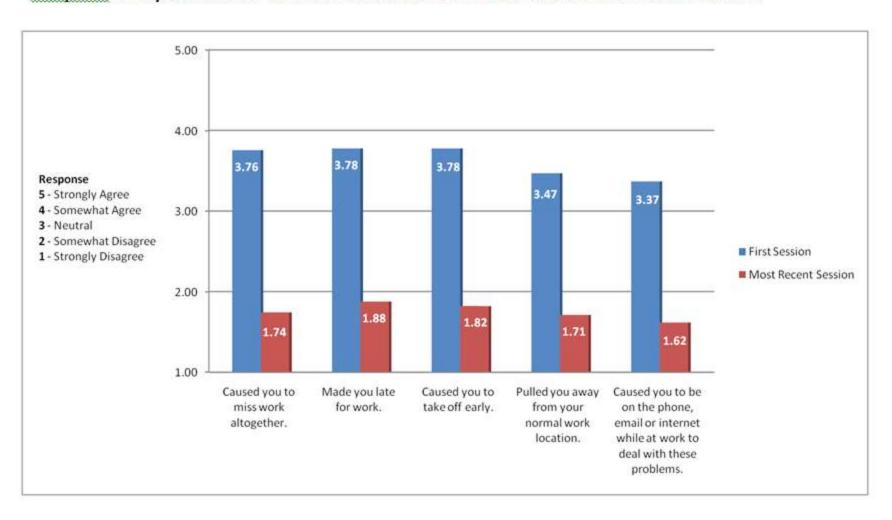


Graph 1. Average Number of Hours of Absenteeism per Employee per Week



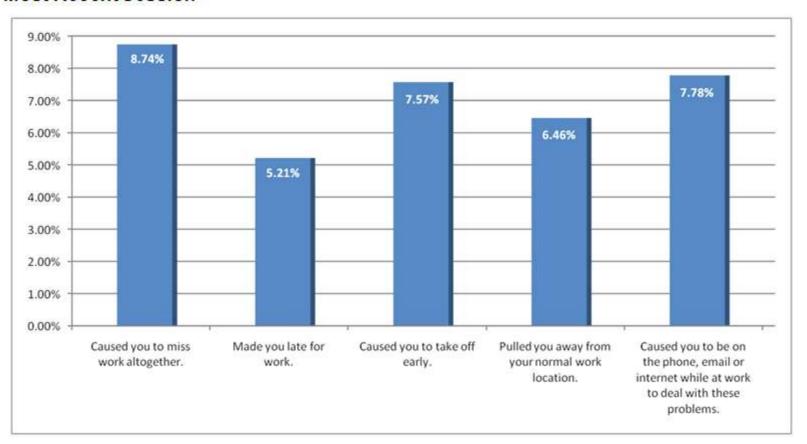


Graph 2. Comparison of Presenteeism at First Session and Most Recent Session



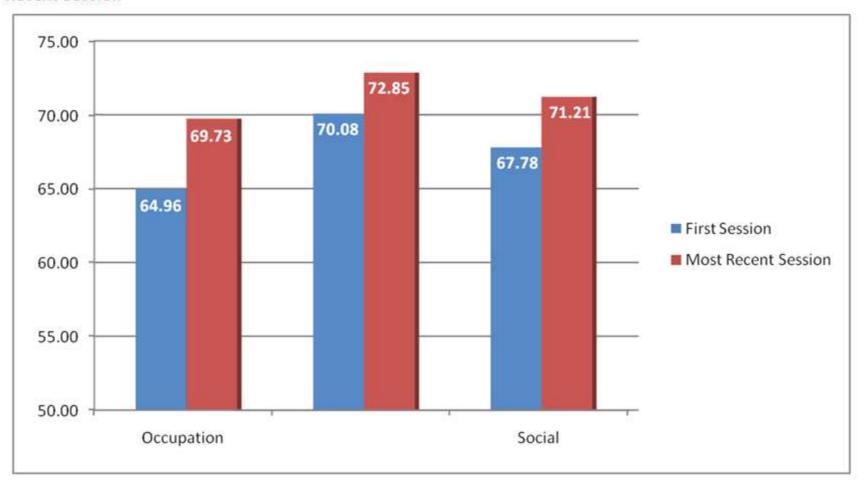


Graph 3. Average Percentage Reduction in Presenteeism per Employee Between First and Most Recent Session





Graph 4. Comparison of Average GAF (Global Assessment of Functioning) Scores at First Session and Most Recent Session



500,000 CANADIANS MISSED WORK TODAY, DUE TO MENTAL HEALTH ISSUES

\$51 BILLION
IS THE ANNUAL ECONOMIC COST OF
MENTAL ILLNESS IN CANADA

GREATER CHANCE OF LOST PRODUCTIVITY
FOR PEOPLE LIVING WITH DEPRESSION

44% OF WORKERS REPORTED NEEDING HELP

MENTAL HEART DISEASES

WITH MENTAL HEALTH ISSUES LIKE DEPRESSION, ANXIETY, SUBSTANCE ABUSE OR EXTREME STRESS

AS THE FASTEST GROWING CATEGORY
OF DISABILITY COSTS

ONLY 23% WOULD TALK ABOUT THEIR MENTAL ILLNESS

IN S WORKPLACE
DISABILITY CLAIMS
ARE RELATED TO MENTAL ILLNESS